

ORIGINAL ART CURATION

One Thousand Museum | Miami, Florida

Residences by Zaha Hadid Architects



ORIGINAL ART CURATION

One Thousand Museum / Miami, Florida

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Overview | Design Strategy | Key Spaces | Details | Outcomes

ORIGINAL ART CURATION

One Thousand Museum Residential Home | Miami

Project Overview

- Luxury residence
- Four original commissioned artworks
- Curated and installed within one week
- Coordinated with the listing agent and gallery
- Created to elevate the residence’s presentation prior to market

Project Size

A Four-Piece Collection of Original Artwork

Property Type

Luxury Residential Condominium,

Completion

2026

Services Provided

- | | | | |
|-------------------------|------------------------------|-------------------------|---------------------|
| Art Consultation | Original Art Curation | Scale & Placement Study | Vendor Coordination |
| Installation Management | Luxury Property Presentation | | |

ORIGINAL ART CURATION

One Thousand Museum Residence | Miami

*Art should complete a space,
not compete with it.*



DESIGN CHALLENGE

While the residence had been thoughtfully furnished, several key walls lacked the visual presence needed to complete the interiors. The challenge was to curate artwork that enhanced the architecture without competing with it, all within a one-week timeline ahead of professional photography.

GREAT ROOM ANCHOR WALL



ORIGINAL ART CURATION | One Thousand Museum Residential Home | Miami

PRIVATE ELEVATOR ENTRY



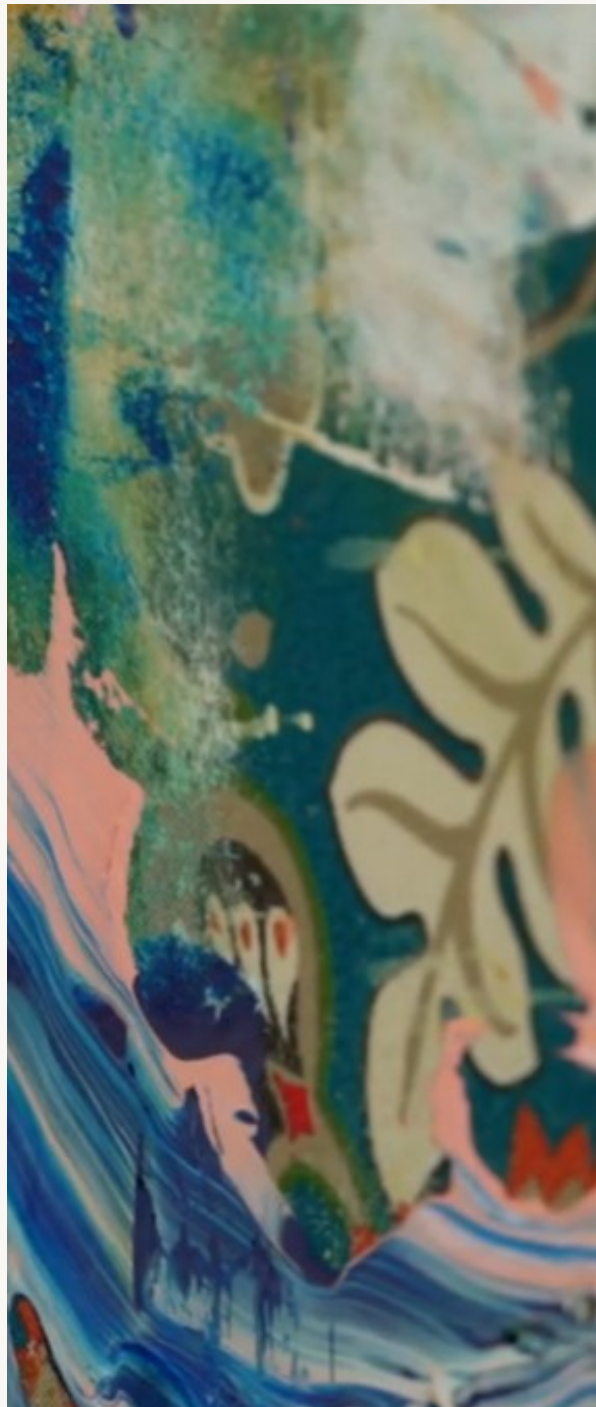
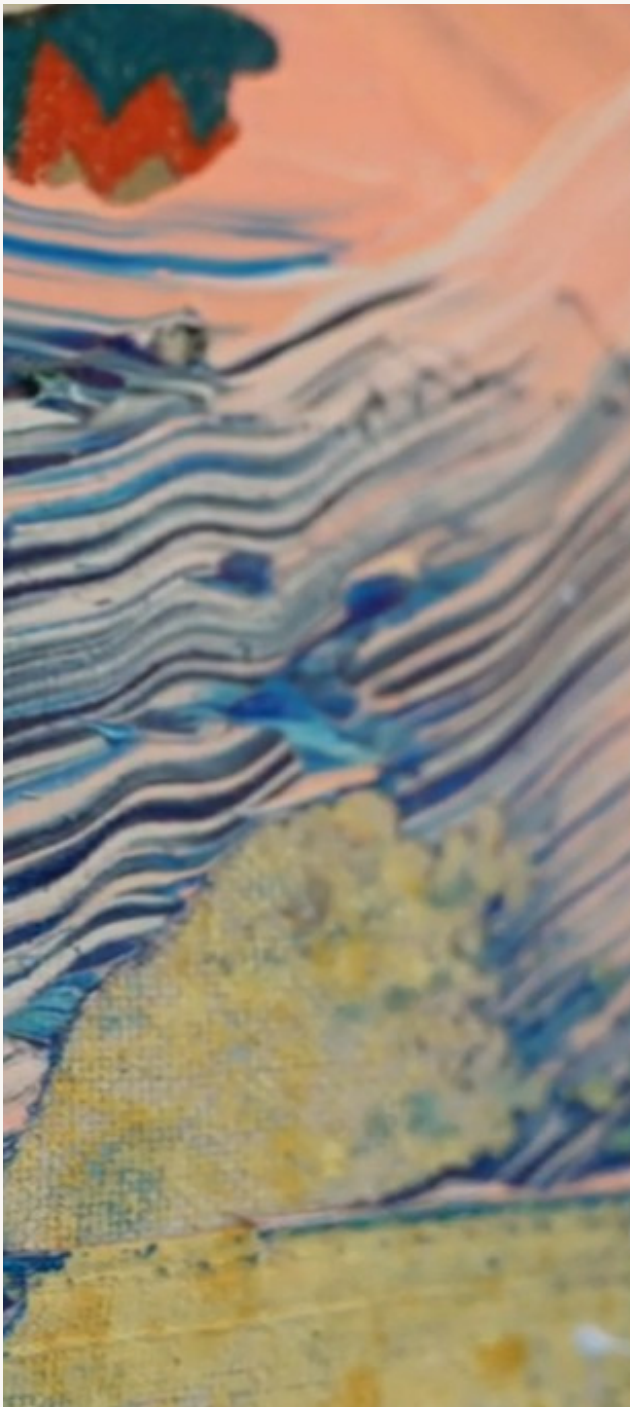
HALLWAY TRANSITION TO PRIVATE SPACES



DESIGN SOLUTION

SRCD curated a collection of original commissioned artwork specifically for the residence.

Each piece was evaluated for scale, color palette, sightlines, and its relationship to the architecture, creating a cohesive experience that enhanced the interiors while allowing the home’s design and views to remain the focal point.



SCALE

BALANCE

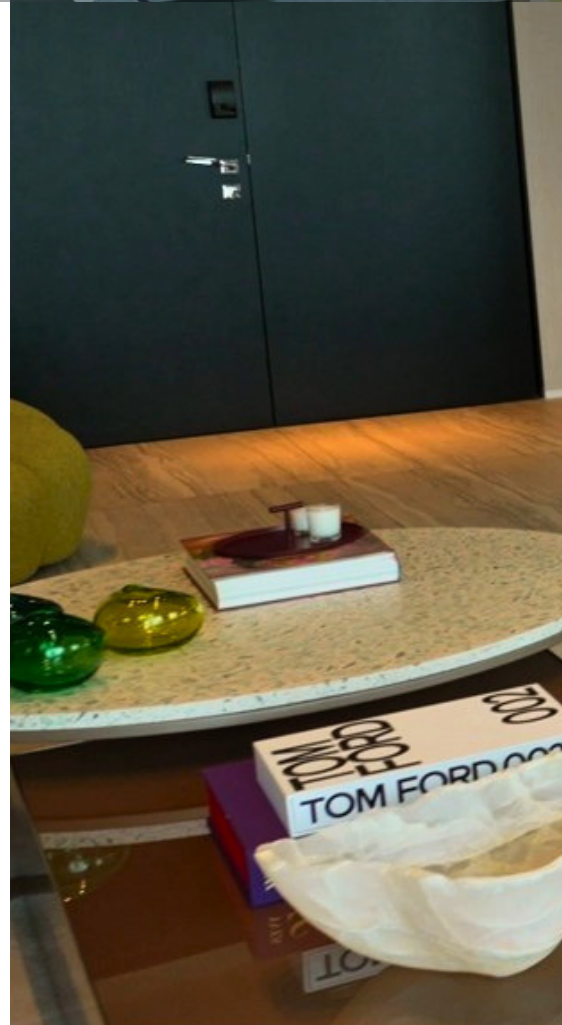
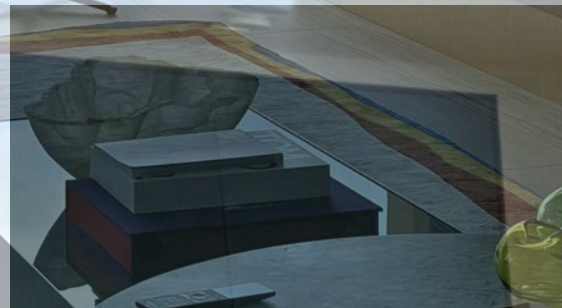
FLOW

EXECUTION

ONE THOUSAND MUSEUM

Original Art Curation

Residences by Zaha Hadid Architects



ONE THOUSAND MUSEUM

Original Art Curation

Residences by Zaha Hadid Architects



ONE THOUSAND MUSEUM

Original Art Curation

Residences by Zaha Hadid Architects

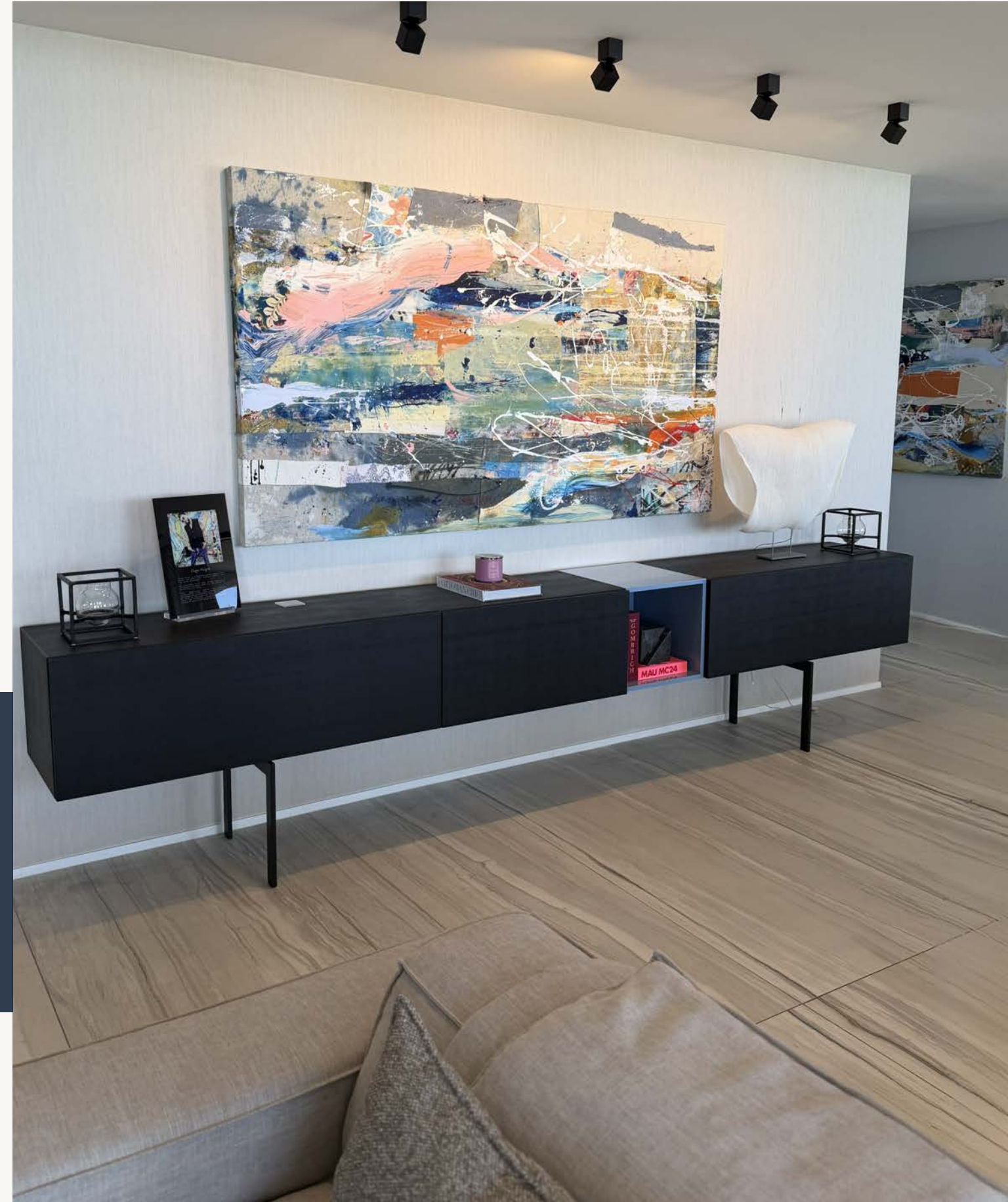


GREAT ROOM PRIOR TO ARTWORK

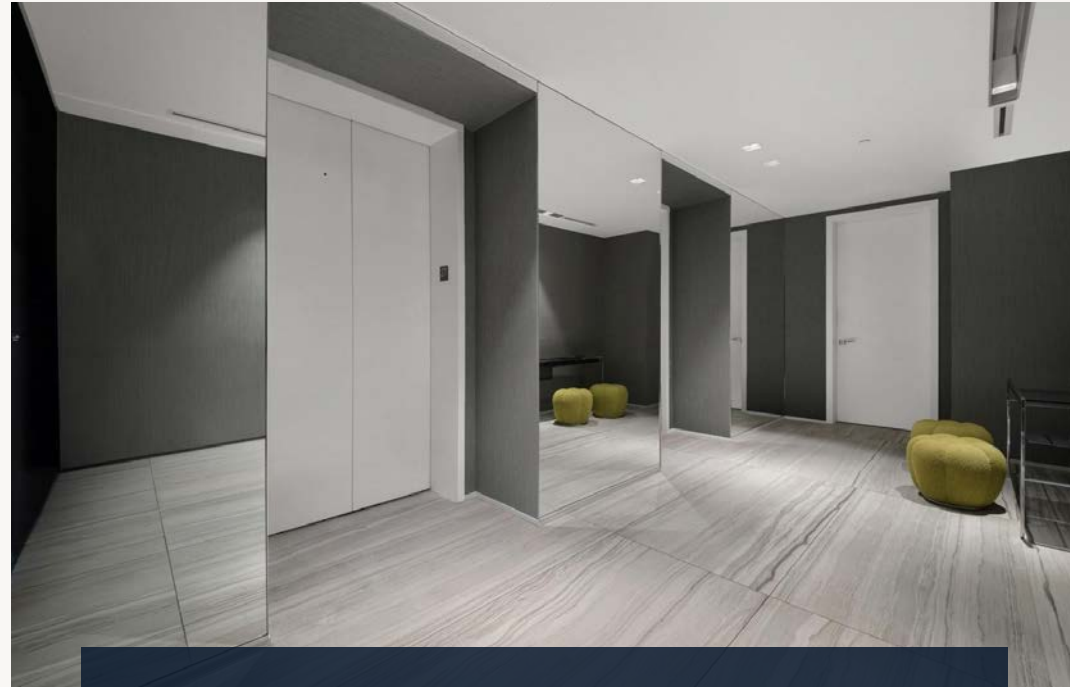


This 96" x 84" piece anchors the living space and introduces color that connects with the surrounding furnishings.

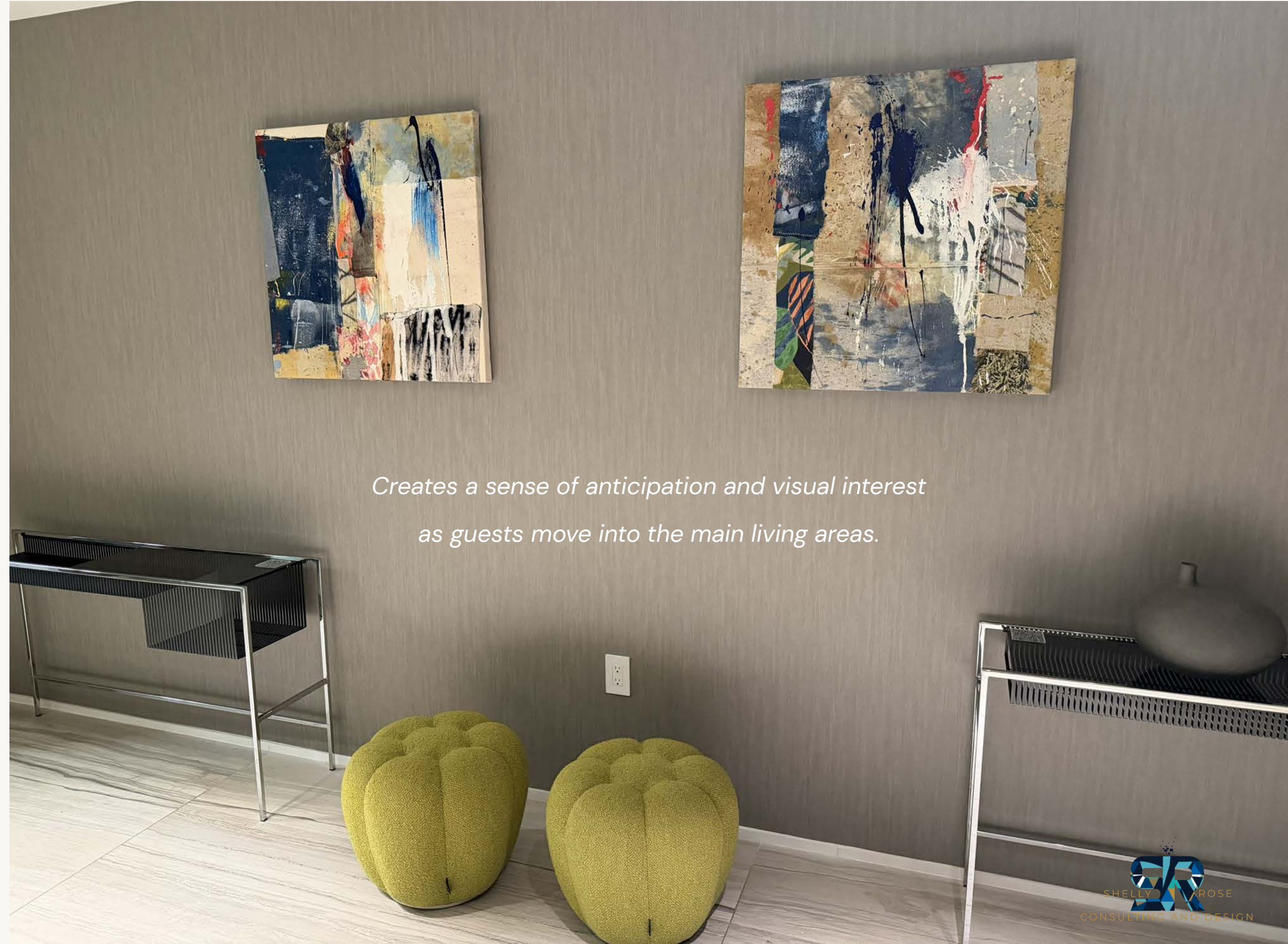
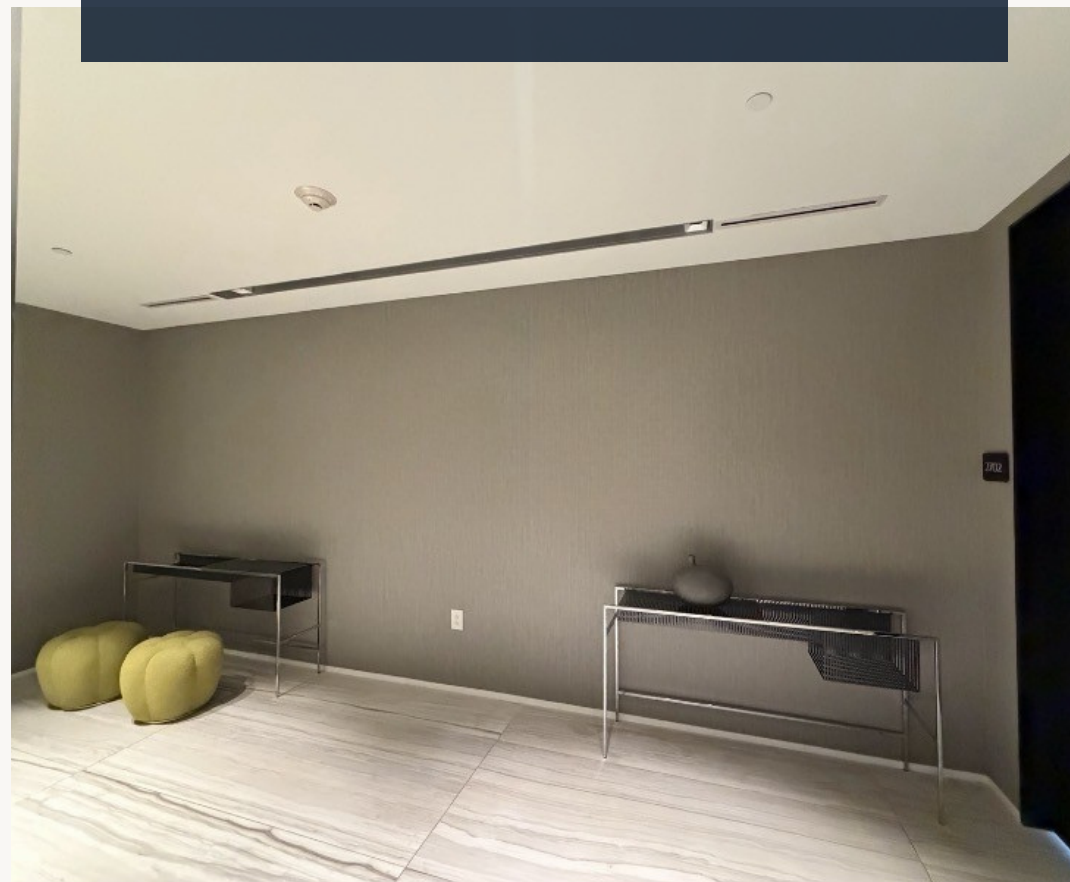
ANCHOR ARTWORK INSTALLED



INSTALLED ENTRY ART WORK



PRIVATE ELEVATOR ENTRANCE
PRIOR TO ENTRY ARTWORK INSTALLED



*Creates a sense of anticipation and visual interest
as guests move into the main living areas.*

HALLWAY PRIOR TO ARTWORK



Extends the curated experience into the private areas of the residence while creating a natural visual transition from the main living spaces.



TRANSITION TO PRIVATE SPACES



CURATED COLLECTION | *THE SPRING IS COMING*

TIAGO MAGRO ORIGINAL COMMISSIONED MIXED MEDIA ART | CANVAS | FABRIC | ACRYLIC PAINT

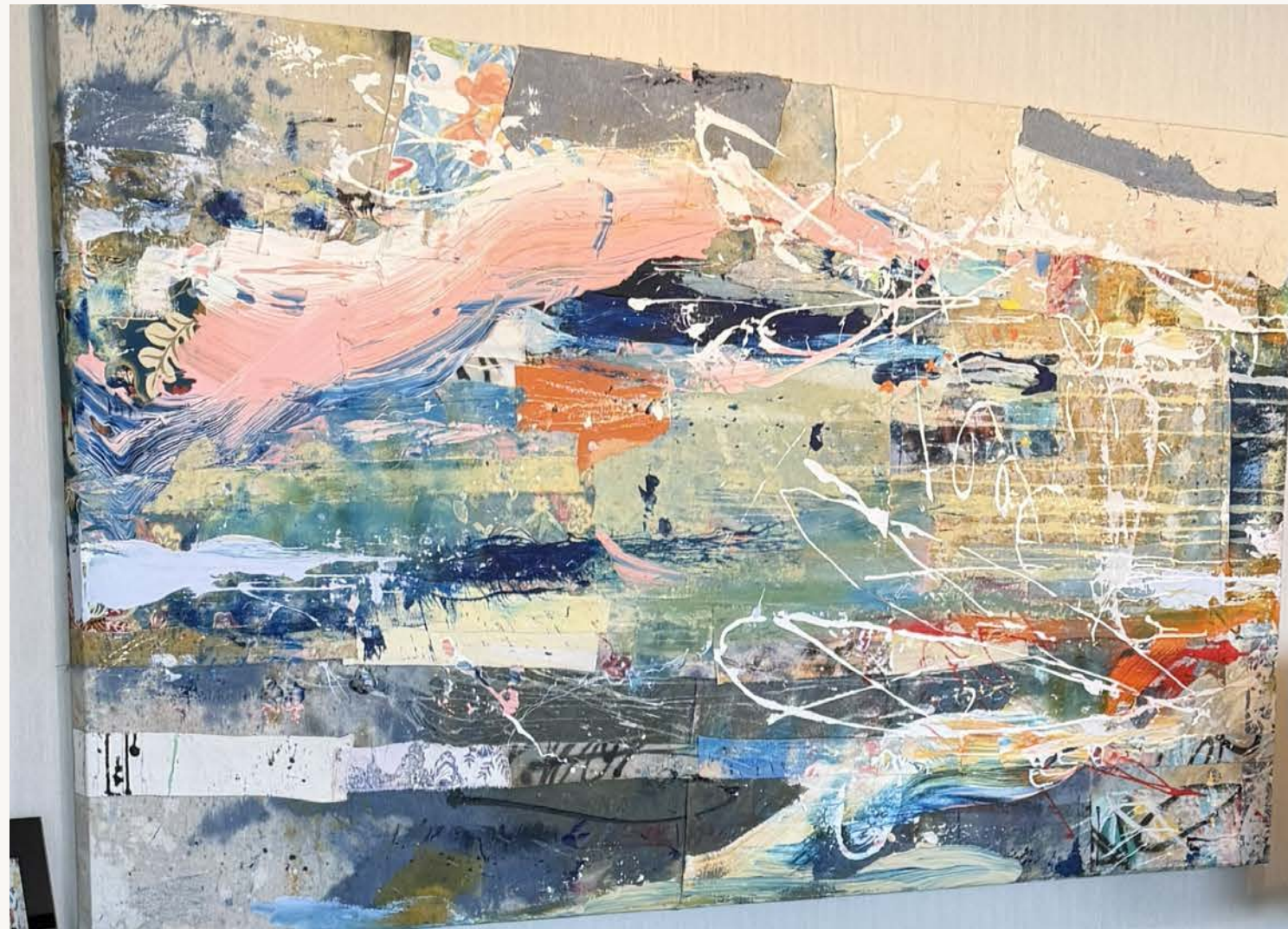


Size: 30"W x 30"H

Artist: Tiago Magro x Oliver Gal

Selected from Tiago Magro's original collection, *The Spring is Coming*, each piece was chosen for its ability to introduce movement, color, and visual rhythm while respecting the residence's architecture.

Thoughtfully scaled for the expansive walls, the collection creates focal points that complete the interiors without competing with the extraordinary views.



Size: 96"W x 84"H

Experience how thoughtful art curation completed the interiors of this luxury residence while complementing its architecture, furnishings, and extraordinary waterfront views.



WATCH THE PROJECT WALKTHROUGH

Scan to Watch



ORIGINAL ART CURATION CAPABILITIES

Comprehensive Design. Thoughtful Execution.

Shelly Rose Consulting and Design curates original artwork that completes an interior without competing with its architecture, furnishings, or views.

C a p a b i l i t i e s

Art Consultation

Original Art Curation

Commissioned Artwork

Artist and Gallery Coordination

Scale and Placement Studies

Color and Composition Review

Sightline Evaluation

Artwork Presentation for Luxury Properties

Installation Planning

Vendor Coordination

Installation Management

Art Styling for Photography and Marketing

Original art curated to create connection, evoke emotion, and complete the story.



Original Art

CURATED TO
CREATE *Connection.*
EVOKE *Emotion.*
COMPLETE *The Story.*

Thoughtfully curated original artwork introduces the balance and visual presence that complete beautifully designed interiors.

CREATING ENVIRONMENTS THAT INSPIRE CONFIDENCE, CONNECTION AND A TRUE SENSE OF PLACE.

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